

Rep Order# 8869747 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 37368

Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DEMO SEN CAMPGN COMM  
Product issue  
Estimate# 1848  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1848  
Flight Dates 09/25/2012 - 10/01/2012  
Hiatus Weeks

**Rep Firm**  
**Sales Office** ( ) WASHINGTON  
**Salesperson** ( ) MIKE JONES  
  
**Salesperson Phone#** 202-872-5880  
**Salesperson FAX#** 202-872-0263

- CONTRACT COMMENT --

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

THIS IS A REVISION, DO NOT DOUBLE BOOK  
TOTAL REMAINS THE SAME - \$96,750  
PLEASE CONFIRM  
THANKS. MIKE

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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*29	TU-F,M	400A-459A NEWS			:30	\$200.00	09/25-10/01	5	1	5	\$1,000.00	
		Sales Remark:	V3 .									
			V3 Added									
*30	SA	1135P-1235A	PRIVATE PRACTICE		:30	\$250.00	09/29-09/29	1	1	1	\$250.00	
		Sales Remark:	V3 .									
			V3 Added									
*31	SA	1235A-135A	DAVINCI'S		:30	\$150.00	09/29-09/29	1	1	1	\$150.00	
		Sales Remark:	V3 .									
			V3 Added									
*32	SU	1135P-1235A	GAMETIME WITH UNLV		:30	\$150.00	09/30-09/30	1	1	1	\$150.00	
		Sales Remark:	V3 .									
			V3 Added									

#### —REPORT TOTALS—

Report Totals: 41 / \$96,750.00

#### —SALES MONTHLY TOTALS—

Sep 12: 31 / \$82,850.00 Oct 12: 10 / \$13,900.00

Sales Totals: 41 / \$96,750.00

Station Totals: 41 / \$96,750.00

Lines not sent/rclld/rtrn: 0 / \$0.00

#### —COMPETITIVE—

Market Totals	\$322,500	CABL 0%	KLAS 30%	KSNV 40%	KTNV 25%	KTUD 0%
		KVCW 0%	KVMY 0%	KVVU 5%	UNKN 0%	